

EMILY WISEMAN

emilywisemandesign.com

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OBJECTIVES

A passionate graphic designer dedicated to crafting visually compelling and user-centered designs. Guided by empathy, I seek to deeply understand and engage with audiences to craft impactful experiences. Highly teachable and always eager to learn, I welcome feedback as a tool for growth. I seek to bring my creativity to a dynamic team that will help me develop my skills.

EDUCATION

John Brown University

Siloam Springs, AR
Major: BS in Graphic Design
Minor: Marketing

John Brown University - Study Abroad

England - Summer 2024

EXPERIENCE

Via - Creative Studio Intern

Fayetteville, AR - 2025

- Collaborated with the creative team to create professional print.
- Designed merchandise for events hosted by Via.
- Focused on typographic properties in InDesign files.
- Transformed Illustrator files into live text in InDesign.

John Brown University - Library Student Assistant

Siloam Springs, AR - 2022 - 2024

- Actively listened and assisted with problems.
- Managed records and maintained databases.
- Handled tasks such as scheduling and documentation.
- Showed attention to detail when handling information.
- Learned new skills and technologies on the job.

Anne Everett Rae - Administrative Assistant

Little Rock, AR - Summer 2023 - 2024

- Managed orders, tracked inventory, and handled logistics.
- Organized inventory and maintained accurate records.
- Prioritized urgent tasks while maintaining workflow organization.
- Handled data entry and documentation tasks.

Parkway Place Pool - Lifeguard

Little Rock, AR - Summer 2019 - 2022

- Explained and enforced rules politely and firmly.
- Coordinated with other lifeguards to monitor large areas.
- Interacted with patrons in a friendly and professional manner.
- Stayed alert and focused for long periods.
- Demonstrated dedication to job responsibilities and safety.

SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Lightroom
Figma
Blender
Letterpress Printing
Screen Printing

CERTIFICATES

UX Design Professional Certificate

Online - Google

Digital Marketing Certificate

Online - Stukent.com

Marketing Principles Certificate

Online - Stukent.com

REFERENCES

Joe Michie
Former Creative Director, Via
(479) 935 6597
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Kyle Agee
Associate Professor, JBU
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Paul Bulgin
Assistant Professor, JBU
(Information available upon request)